



Ishwari Hakari

UI/UX DESIGNER

Certified UI Designer and Illustrator with a strong background in Interior Design, with 2 years of experience and a proven ability in client management and the delivery of designs to their expectations. As the Founder of Caffeinated Art, it has an online presence with over 33K followers and a sale of more than 280 illustrations, and an NFT since its establishment. Skilled in wireframing, prototyping and the entire visual design process with Figma and Adobe XD. Specialized in delivering creative, user-centric designs, for mobile apps and responsive websites.

UI/UX DESIGN PROJECTS

Growise - Finance App

CareerFoundry | 11/2023 – 11/2023

- Designed a financial app to simplify money management and savings. Conducted User research, developed brand guidelines, user flows, wireframes (low, mid, high fidelity) and prototypes, designed final UI and mockups using Figma. [Case study](#)

Java - E-commerce Coffee App

CareerFoundry | 10/2023 – 10/2023

- Developed the iOS and Android version of a native app to explore and purchase a wide variety of coffee products. Conducted user surveys and interviews, analysed and implemented user feedback, Incorporating native design patterns, developed user flows, created wireframes and prototypes with animations and designed the final UI using Figma. [Case study](#)

Recipe Pulse - Responsive Web App (all devices)

CareerFoundry | 08/2023 – 09/2023

- Created a Recipes Responsive Web App, to make cooking simpler and enjoyable. Conducted competitive, SWOT analysis, preference tests, user surveys and interviews with Slack and UsabilityHub. Developed user flows, wireframes and prototyping. Applied layout grids and defined responsive grid breakpoints. Designed patterns, mood boards, brand guidelines, layout systems, mockups and the final UI using Figma. [Case study](#)

EXPERIENCE

Illustrator

[Caffeinated Art](#), Freelancing, Germany | 01/2020 – Present

- Successfully collaborated with 8 clients, delivering designs for coffee shops and personalized cards. Created artwork for NFT art project.
- Used Procreate tool to create illustration and visually engaging content.
- Resulted in online presence with over 33K followers on Instagram, sold more than 280 illustrations and sold an NFT art featured on a skateboard.

Interior Designer

[Cube Architects Design Studio](#), India | 05/2018 – 01/2019

- Managed diverse commercial and residential interior projects. Worked closely with clients to understand their needs. Independently managed 4 client projects.
- Used AutoCAD, Google SketchUp to create 3D models, building plans, mood boards, and visual design to effectively communicate design concepts.
- Exceeding customer expectations, resulting in a 20% revenue increase for the company and successful project completion.

Interior Designer

[Godrej & Boyce Mfg. Co. Ltd.](#), India | 08/2016 – 08/2017

- Led residential interior projects from concept to finish, successfully handling 12 clients with varying design needs and budgets.
- Provided expert design guidance to clients, creating trend-setting mood boards using AutoCAD 3D, Fusion 360, and Google SketchUp.
- Achieved a 10% increase in customer satisfaction by delivering innovative and personalized design solutions.

UI/UX DESIGN SKILLS

Methodology

Design Thinking Process · User-Centered Design · Lean UX

Research

Competitive & SWOT Analysis · User Interviews · User Surveys · User Personas · User Stories · User Journey · User Flows

Design

UI Design · Style Guide · Brand Design · Visual Design · Interaction design · Moodboard · Illustration · Typography · Iconography · Grid System · Visual Hierarchy · Responsive Design · Mobile-First-Design · Wireframing (low, mid, high fidelity) · Crazy 8 · Prototyping & Animation · Mockups · HTML & CSS (Basics)

Testing

Usability Tests · A|B Testing · Preference Tests

UI/UX DESIGN TOOLS

Figma · Adobe XD · Photoshop · Illustrator · Adobe Creative Cloud · InDesign · InVision · Miro · Mural · ProtoPai · Whimsical · Procreate · Usability Hub · Lookback · Zeplin · GitHub · MS PowerPoint · MS Office ·

EDUCATION

UI Design Certificate

[CareerFoundry](#) | 07/2023 – 11/2023

UX Design Certificate

[Udacity](#) | 07/2021 – 09/2021

Bachelor of Interior Design (B.Des.)

[Kalaprabodhini Institute Of Design](#), India | 09/2017 – 03 2019

Diploma In Interior Design

[KLE CIM POLYTECHNIC HUBLI](#), India | 05/2013 – 05 2016

LANGUAGE

· English – Fluent
· German – Intermediate(B1)
· Kannada – Native